



Online Safety Training: Your Carbon Footprint

Many in the Fortune 500 have expressed their intention to reduce their impact on the environment, and in particular, their contribution to atmospheric greenhouse gases. Great companies like **Dell**, **Yahoo**, **Goldman Sachs** and others have publicly committed to going "**carbon neutral**". Even Norway, yes the country, has said it will be completely carbon neutral by 2030. By going carbon neutral, companies and countries try to reduce the amount of CO₂ in the atmosphere by balancing their emissions with equal reductions in CO₂.

The incentives for carbon neutrality are not simply for good PR. By reducing the consumption of electricity, fuel and resources such as paper, they reduce greenhouse gas emissions and cut costs, as many large companies have done.

Your Carbon Footprint

Today there are myriad options for reducing a company's carbon footprint. Many companies have implemented initiatives involving green building design; and energy efficient lighting, heating and air conditioning; and IT infrastructures. They are putting greater emphasis on the procuring recycled materials and reinvigorating their own internal recycling programs. There is even a booming market for purchasing "carbon offsets" where the company can pay a penance to a variety of non-profs who will use the money to implement a project that has an equal per ton reduction of CO₂, absolving the company of their carbonated sins.

One source reduction opportunity which is often overlooked is opting for an online or computer-based safety training course as an alternative to a conventional safety training course. Many companies have reviewed the cost reductions associated with deploying an e-learning course; however, few have examined the environmental and energy savings. A recent study by Britain's Open University found that on average, the production and provision of an e-learning course consumed nearly 90%

less energy and produced 85% fewer CO₂ emissions per student than a course delivered conventionally.

Opting for an online course or Computer Based Training approach to occupational health and safety training can also save trees. Every online safety course offered by **Eawareness Training™** is entirely self-contained, presenting all learning content online, and requiring no paper. No paper for the Computer Based Training safety course itself and no paper forms to be used for testing or record-keeping.

Online training and Computer Based Training is a mature and proven approach to meeting safety training requirements. Many great companies, with considerable identified safety risk have realized reductions in losses, as well as considerable returns on investment (ROI) by deploying a web-based and Computer Based Training safety training course. And now, capturing the carbon reduction benefit is yet another reason to look to online training and Computer Based Training.